



Your Yearbook. Your Ad.

It's time to submit your ad for the 2017-2018 Kennard CJA Yearbook!

Yearbook ads are a great way to let your student know how proud you are in a lasting and memorable way. But it's also a great way to:

- Thank a staff member
- Recognize a team or club
- Promote a local business

Sales help the PTO provide a **FREE** yearbook to each student and staff member.

Ad reservations are due by **January 31.**

Payment and ad copy are due by **February 28.**

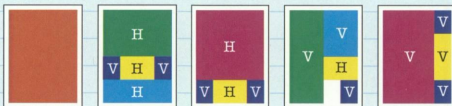
After receiving your ad reservation, the yearbook committee will send a confirmation email and details about ad requirements.

Payment **MUST** be received by the deadline in order to keep your ad in the yearbook. Make checks payable to Kennard PTO.

Ad Size	Price	Horizontal Ad Dimensions (Inches)	Vertical Ad Dimensions (Inches)
Full Page	\$400		7" x 9.5"
3/4 Page	\$300	7" x 7.125"	5.25" x 9.5"
1/2 Page	\$200	7" x 4.75"	3.5" x 9.5"
1/4 Page	\$100	7" x 2.375"	3.5" x 4.75"
1/8 Page	\$50	3.5" x 2.375"	1.75" x 4.75"
1/16 Page	\$25		1.75" x 2.375"

Design your own ad for a 20% Discount!

Examples of Ad Dimensions



Need help? Have Questions?

Contact the yearbook committee at kennardyearbook@gmail.com.
We are here to help!

Please email (preferred) the following information to kennardyearbook@gmail.com
OR complete and return the form to school with your student by **Friday, January 31.**

Name/Company: _____

Student's Name: _____ Student's Grade: _____

Email: _____

Requested Ad Size: _____ Horizontal Vertical

I would like to create my own ad Please design my ad!