



Kennard Classical Junior Academy Annual Fund Drive 2016-2017

5031 Potomac Street St. Louis, MO 63139
www.kennardcja.com

August 2016

**Kennard Classical
Junior Academy**
PTO Board 2016-2017

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Dear Kennard Families:

Welcome to the 2016-2017 school year and the kick off of our Annual Fund Drive! We're proud of Kennard and know how much it means to our families and students. The Parent Teacher Organization (PTO) is our collective voice to advocate for our school and raise funds to support all the programming and events that make Kennard such an amazing place that is uniquely suited for our gifted learners.

We want every Kennard family to be a part of the success of the Annual Fund Drive and at Kennard, **we make it easy**. We don't do pizza, popcorn, or gift wrap sales, and you'll find no entertainment books, candles, or magazines to peddle. We know how important your time is and ask that you simply make a donation. The PTO takes care of the rest to make sure all of your donation supports Kennard directly.

What does the Fund Drive support? Each year the PTO allocates funds to **help every Kennard teacher** with classroom supplies and enrichment projects. We also provide every student classroom agendas, student directories, and year books.

Moreover, every year larger projects are funded that help all students. Past projects have included enhancements to the playground equipment, trips to the symphony, classroom visits from the Zoo, International Enrichment Night, and Technology. Last year the PTO purchased a new sound system for the gymnasium and helped purchase a classroom set of Ipads for the 5th grade.

We understand that situations are different for every family, and we only ask that you support the PTO as you are able -- whether it be \$10 or \$1,000. Participation is just as important as your monetary contribution. Many philanthropic organizations want to see a high participation rate from the community as a prerequisite for grant programs. Participation in our fund drive is a tangible way we can show how engaged our learning community is. Recently we have been trying to leverage outside funding sources and this participation rate has become more critical. Last year, thanks to your generous support we raised over \$24,000, which went directly back to support our children.

Please help us to reach our goals of \$25,000 and 100% participation by sending in your tax deductible donation today!

Dale Greenbury
Kennard Fund Drive Co-Chair
dkgreenbury@gmail.com

Dawn Brandt
Kennard Fund Drive Co-Chair
dawnbrandt@sbcglobal.net

Donor's Name _____ Email _____

Address _____ Zip _____

Student(s) Name _____ Grade _____

Student(s) Name _____ Grade _____

Amount enclosed: ___ \$1,000* ___ \$500* ___ \$100* ___ \$50 Specify other amount _____

***Donors of \$100 and above will receive a KCJA souvenir item. Please make sure to note Student info above**

- **To donate online:** go to slpsfoundation.org, and click "donate now." **IMPORTANT:** On the second screen, make sure to type, "**Friends of Kennard Account**" on the special instructions line. If you choose this method please notify us by email at kcjafunddrive@gmail.com so we can confirm your donation and make sure you are counted in our participation numbers.
- **For tax-deductible donations by check,** make your check payable to **Friends of Kennard**.
- For donations without tax receipts, make your check payable to Kennard PTO.

Want to double your donation? Many companies offer their employees a "Matching Gift" program.

Please check with your employer to see if your donation qualifies for employer matching.

Name of Employer _____ **Amount of Match** _____