



Kennard Classical Junior Academy Annual Fund Drive 2016-2017

5031 Potomac Street St. Louis, MO 63139
www.kennardcja.com

August 2017

Dear Kennard Families:

Welcome to the 2017-2018 school year! We're proud of Kennard and know how much it means to our families, students & faculty. The Parent Teacher Organization (PTO) is our collective voice to advocate for our school & raise funds to support all the programming & events that make Kennard such an amazing place.

We like to keep things simple. We don't do pizza/popcorn/gift wrap sales nor will you be asked to hustle entertainment books, candles, or magazines. We know how important your time is & ask that you simply make a donation; whether it be \$10 or \$1,000.

We realize everyone's budget is different so please don't feel pressured to write a big check; just give what you can...even if it's \$10! Many grants we're trying to secure for our school look not only at total amount collected but level of participation. This year, my goal is to have 80% of families donate; again even if it's \$10 (last year we were at 40%).

What kinds of things does the Fund Drive support, this year & in years past?

- classroom supplies & enrichment projects
- providing every student with class agendas, student directories & yearbooks at no cost
- enhancements to playground equipment
- classroom visits from the Zoo
- International Enrichment Night
- technology (sound sytem for the gym, ipads for 5th grade, etc)

Please help us to reach our goals of \$25,000 and 80% participation by sending in your tax deductible donation today!

Jenifer Garcia
Kennard Fund Chair

Donor's Name _____ Email _____
 Address _____ Zip _____
 Student(s) Name _____ Grade _____
 Amount enclosed: ___\$1,000 ___\$500 ___\$200 ___\$100 ___\$50 ___\$20 ___\$10 Other _____

- **To donate online:** go to slpsfoundation.org, and click "donate now." **IMPORTANT:** On the second screen, make sure to type, "**Friends of Kennard Account**" on the special instructions line. If you choose this method please notify us by email at jenifer@garciaproperties.com so we can confirm your donation and make sure you are counted in our participation numbers.
- **For tax-deductible donations by check,** make your check payable to **Friends of Kennard.**
- For donations without tax receipts, make your check payable to Kennard PTO.

Want to double your donation? Many companies offer their employees a "Matching Gift" program.

Please check with your employer to see if your donation qualifies for employer matching.

Name of Employer _____ Amount of Match _____